



Florida's premier outdoor festival, Pioneer Park Days, will celebrate its 50th year in 2018. A few days in March each year more than 10,000 visitors walk the grounds of Pioneer Village and place themselves in a part of yesteryear.

They will marvel at the expertise of the village blacksmith; they will laugh at the tales from "the old man" on the steps of the authentic 1879 Hart Cabin; they will learn how America changed with the entrance of the "Iron Horse" as the train conductor tells the story of the 1914 Baldwin locomotive which sits on its train track across from the 50-year old Cracker Trail Museum. After they visit all of the "historical reenactors" and learn how such staples as butter was made, these "new-age pioneers" can send a postcard home from the historic 1886 post office at Pioneer Village.

Pioneer Park Days is an event that teaches the young how their great grandparents lived and many times brings a flicker of remembrance to the old pioneers who made Hardee County great.

### **Presenting Sponsors: \$5,000**

- Premiere recognition on promotional materials (audio, print and digital material)
- Facebook post recognizing your support and link to your website
- Recognition in the Herald Advocate
- Recognition on Visit Hardee website with link to your website
- Recognition on Highway 64 with your company name and logo placed on a 4'x6' sign
- Recognition on radio advertisement
- Recognition announced on Bus Tours
- Premiere Recognition via announcement during PPD entertainment
- Complimentary Vendor's Booth  
Small Commemorative Plaque of "Pioneer Park Day's 50th Anniversary"

### **Platinum Sponsors: \$2,500**

- Premiere recognition on promotional materials (print and digital material)
- Facebook post recognizing your support and link to your website
- Recognition in the Herald Advocate
- Recognition on Visit Hardee website with link to your website
- Recognition on Highway 64 with your company name and logo placed on a 4'x6' sign
- Recognition announced on Bus Tours
- Premiere Recognition via announcement during PPD entertainment
- Complimentary Vendor's Booth
- Small Commemorative Plaque of "Pioneer Park Day's 50th Anniversary"

### **Gold Sponsors: \$1,500**

- Premiere recognition on promotional materials (print and digital material)
- Facebook post recognizing your support and link to your website
- Recognition in the Herald Advocate
- Recognition on Visit Hardee website with link to your website
- Recognition on Highway 64 with your company name and logo placed on a 4'x6' sign
- Recognition via announcement during PPD entertainment
- Complimentary Vendor's Booth
- Small Commemorative Plaque of "Pioneer Park Day's 50th Anniversary"

### **Silver Sponsors: \$500**

- Recognition on promotional materials (print and digital material):
- Facebook post recognizing your support and link to your webpage
- Recognition in the Herald Advocate
- Recognition on Visit Hardee website with link to your website
- Recognition via announcement during PPD entertainment
- Complimentary Vendor's Booth
- Small Commemorative Plaque "Pioneer Park Day's 50th Anniversary"

### **Bronze Sponsors: \$250**

- Recognition on promotional materials:
- Facebook post recognizing your support
- Recognition in the Herald Advocate
- Recognition announcement during PPD entertainment

Visit Hardee  
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